

The background of the image is a faded, light blue-toned photograph of a city skyline. On the left, a prominent skyscraper with a pointed top is visible. In the center, several other high-rise buildings are clustered together. A multi-arched bridge spans across the middle of the image, with its reflection clearly visible in the calm water in the foreground. The sky is a pale, hazy blue.

aspire2016

Coming September 15th

aspire2016

Launched in 2015, ASPIRE is an event celebrating social enterprise in Central Ohio. In addition to a ceremony recognizing the Social Entrepreneur of the Year, this is an evening of inspiration, connections and information. ASPIRE 2016 will include of the following:

- Networking over cocktails and hors d'oeuvres
- Social entrepreneur keynote interview
- Panel discussion with local experts
- Social Entrepreneur of the Year award ceremony in partnership with Rotary District 6690.



aspire2016

- Planned for September 15th this year
- Attendance of 150-200
- Social entrepreneurs, small business owners, aspiring entrepreneurs, and other members of the small business community in Central Ohio will be in attendance
- Event will be announced to the public late July/early August with 6-8 week promotional period
- Programming format will be similar to the 2015 event



aspire2016

Inspire your business to do more and effect change in the lives of others.

aspire2015

Celebrating Social Entrepreneurship in Columbus
Thursday, Oct 29 - 5:30-8:30pm at Studio 35



Featuring a **Keynote Interview** with Christopher Celeste and Nancy Kramer of Hatch, Interviewed by Allen Proctor, President of the Center for Social Enterprise Development



Expert Advice from Inna Kinney, CEO of ECDI, Bill Nolan, Managing Partner at Barnes & Thornburg LLP, Somers Martin, Director of Small Business at the Columbus Chamber, Moderated by Susan Post, Staff Writer at The Metropreneur



The 3rd Annual Social Entrepreneur of the Year Award, Presented by C. Lee Smith of the Central Ohio Rotary and Anne & Walker Evans of The Metropreneur



Tickets can be purchased online at aspirecolumbus.com
Featuring catered food from Freedom a la Cart and a cash bar at Studio 35



ASPIRE 2015 Programming

- October 29, 2015 at Studio 35
- Keynote Interview w/ Nancy Kramer and Chris Celeste of Hatch by Allen Proctor of the Center for Social Enterprise Development
- Panel discussion with ECDI, Columbus Chamber and Barnes & Thornburg
- Social Entrepreneur of the Year awarded to Mary Korn of Pearl Interactive and Joe DeLoss of Hot Chicken Takeover



aspire2016

5 Star Sponsorship Opportunity - \$5,000

- Limited to one sponsor
- Co-branding of event, “presented by”
- Logo on every projection
- Dedicated slide with presentation of sponsor with option for video
- Branded SWAG
- Inclusion on all digital and print promotional material
- Digital advertising package on TheMetropreneur.com
- Weekly Metropreneur emails will be “powered by” sponsor over 3 months
- 8 complimentary tickets



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Partner Sponsorship Opportunity - \$1,000

- Large Logo on sponsorship projection
- Representation at event with the option for a table
- Inclusion on all digital and print promotional material
- Digital advertising package on TheMetropreneur.com
- 6 complimentary tickets

Support Sponsorship Opportunity - \$500

- Small Logo on sponsorship projection
- Inclusion on all digital and print promotional material
- Digital advertising package on TheMetropreneur.com
- 4 complimentary tickets



aspire2016

Want to help us throw another amazing ASPIRE event? Contact your dedicated account executive or send an email to advertising@columbusunderground.com

Sponsorship deadline is **July 15, 2016**

